

# Evetty Satterfield, MSW

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**DIVERSITY & EQUITY SPECIALIST ~ CORPORATE TRAINING ~ MENTORING AND MOTIVATION ~ WORKFORCE DEVELOPMENT**

## AREAS OF EXCELLENCE

- ➔ Career Planning and Development
- ➔ Process Enhancement
- ➔ Relationship Management
- ➔ Training & Development
- ➔ Corporate Training
- ➔ Business Development
- ➔ Educational Administration
- ➔ Cross-Functional Teamwork
- ➔ Creative and Strategic Thinking
- ➔ Mentoring and Motivation
- ➔ Lesson Plan Development
- ➔ Work Ethic and Professionalism
- ➔ Grant Management / Fund-raising
- ➔ Workforce Development
- ➔ Growth Expansion Strategies
- ➔ Deadline-Oriented Work Ethic
- ➔ Student Needs Assessment
- ➔ Student-Centered Learning
- ➔ Curriculum Development
- ➔ Analytical and Decision-Making Skills

## EDUCATIONAL DETAILS

- ➔ **B.S., Collaborative Teaching 6-12**  
Alabama Agricultural and Mechanical University  
Special Education Certification  
Dec 2010
- ➔ **M.S.W., Youth Leadership Development**  
Washington University in St. Louis  
Management Specialization  
May 2014

## LEADERSHIP TRAINING

- ➔ Community Action Coalition Leadership
- ➔ Emerge Tennessee
- ➔ Consortium for Social Enterprise Effectiveness
- ➔ Joint Education Committee

- ➔ Results-driven educator and mentor with 8+ years of experience demonstrating expertise in training, counseling, career planning, and development.
- ➔ Reputation as a highly focused professional with excellent corporate training and people management skills.
- ➔ Extremely successful in building strong relationships with top decision-makers, creating trust, and gaining respect further strengthening the business partnership.
- ➔ Skilled at curriculum development and lesson planning for corporate training to deliver on teaching goals.
- ➔ Adept at leveraging strong hands-on leadership skills to entice, support, and mentor individuals and groups to perform at their best.
- ➔ Innovative problem solver who capitalizes on efficiency and additionally possess a unique blend of experience to develop corporate training programs.
- ➔ Possesses a solutions-focused approach and recognized as a capable decision-maker with a recognized ability to resolve complex situations.
- ➔ Self-motivated with excellent leadership skills as well as an unquenchable drive to help improve the lives of the people at school or in the community.

## NOTABLE ACCOMPLISHMENTS

- ➔ Developed effective sales strategies to expand market penetration and exceed revenue goals in the State of Tennessee.
- ➔ Supported students with their scholarship application and college application by conducting individual and small group sessions.
- ➔ Mentored and supported 138+ seniors in a 2017 graduating class.
- ➔ Positively delivered 5 essential components: academic enrichment, family involvement, social action, and civic engagement, servant leadership, nutrition, health, and mental health to 2500+ interns at the Ella Baker Child Policy Training Institutes to successfully run CDF Freedom Schools sites nationwide
- ➔ Influential in the training of 100+ first year servant leader interns to effectively model the Integrated Reading Curriculum to help change the lives of 1000+ scholars.
- ➔ Delivered a diversity workshop to 55 EBTs alongside another Ella Baker Trainer.
- ➔ Instrumental in guiding the 22 seniors of Manor Hall International School in obtaining college admissions, scholarship opportunities, and financial aid packages for universities worldwide.
- ➔ Launched Quad Learning's American Honors program on 3 Ivy Tech Community College campuses for 60+ American Honors Students.
- ➔ Supported 10 American Honors students to successfully transfer to top 200 4-year universities with \$100,000+ in tuition funding.
- ➔ Advised 90+ adult learners on academics and career development with the goal of transferring to a best fit four-year university.
- ➔ Spearheaded the implementation and evaluation of the Math Prep Series initiative for 150+ community college students which ensures math readiness before entering a college-level math course.
- ➔ Developed social justice and culture awareness curriculum to deliver during honors seminar course in 3 regions to over 150+ American Honors Students.
- ➔ Enhanced the Montebello community through physical service projects with local churches and nonprofit organizations to prompt a more cohesive relationship between the schools and the community.

## PROFESSIONAL EXPERIENCE

**Advancing Lives, LLC**

**2020- Present**

**CEO, Education Consultant**

- ➔ Plan, design, and deliver professional development consulting services for clients within the school system and beyond.
- ➔ Expertise includes culturally relevant teaching, trauma-informed approach, and restorative practices to increase engagement at school and district levels.
- ➔ Facilitate hard conversations with top decision-makers and create action-oriented plans around equity, inclusion, and diversity.

**Children's Defense Fund East Tennessee Freedom Schools, Nationwide****2012 – Present*****Trainer and Literacy Curriculum Consultant***

- ➔ Deliver 5 essential components: academic enrichment, family involvement, social action and civic engagement, servant leadership, nutrition, health, and mental health to 2500+ interns at the Ella Baker Child Policy Training Institutes to successfully run CDF Freedom Schools sites nationwide.
- ➔ Lead and organize monthly conference calls among 17 colleagues to efficiently communicate expectations from the larger team of 57 Ella Baker Trainers.
- ➔ Assisted in the seeding 10 new CDF Freedom Schools sites through March Orientation and Training for new Project Directors and Site Coordinators.
- ➔ Trained 100+ first year Servant Leader Interns to effectively model the Integrated Reading Curriculum to help change the lives of 1000+ scholars.
- ➔ Collaborated with another Ella Baker Trainer to successfully deliver a Diversity Workshop to 55 EBTs at April's Orientation and Training

**College Ready Plan****2020 – Present*****College Consultant***

- ➔ Conduct individual coaching sessions with students across the nation to receive assistance with college applications, essays, and scholarship applications.
- ➔ Support students with completing test registrations and referred students to proper resources for test preparation.
- ➔ Maintain student records to accurately document activity and track student progress; enter data into company developed database.
- ➔ Plan and facilitate activities that promote a college-going culture including college fairs, college tours, college representative visits, and career development workshops.
- ➔ Collaborate with the school-based Counselors, Graduation Coaches, and Grade Level Administrators to support the academic and college access cohesive college and career readiness campus plan.
- ➔ Build authentic mentoring relationships and create better opportunities for them with their career choices.

**Maryville College, Maryville, TN****2019 – 2020*****Admission Counselor and Diversity Recruitment Coordinator***

- ➔ Manage a recruitment territory consisting of 6 out of state territories within the South Eastern Region and planned 80+ recruitment events for the cycle, managing communication and working students through the admission funnel Lead and organize monthly conference calls among 17 colleagues to efficiently communicate expectations from the larger team of 57 Ella Baker Trainers.
- ➔ Territory Management Liaison, conduct trainings on best practices to manage your territory, setting guidelines for recruitment trips, private visits, application workshops, and college fairs as well as, creating presentations utilized in recruitment efforts
- ➔ Assist with on campus events including open houses, admitted student events, junior events and conducted 60 plus information sessions
- ➔ Work closely with Diversity Action Taskforce to ensure students of color are recruited and their campus experience is positive and manage recruitment and selection process for Maryville College's ALANA Diversity Scholarship

**Academic Approach, Knoxville, TN****2017 – 2019*****Manager of School Partnerships***

- ➔ Develop sales strategies to expand market penetration and meet revenue goals in the State of Tennessee.
- ➔ Work with four of the largest school districts in Tennessee to support the state's mandated ACT accountability policy.
- ➔ Provide frequent professional development training and conferences to achieve support for our product.
- ➔ Building quality relationships with school leaders and district-wide decisions makers across the nation, creating trust and gaining their respect which further strengthens the business partnership.

**Manor Hall International School, Al Ain (Abu Dhabi)****2016 - 2016*****Director of Student Services***

- ➔ Ensured students are adequately prepared to transition into best-fit colleges and universities by providing informational workshops, college seminars, and tours with various universities.
- ➔ Worked closely with 22 seniors regarding college admissions, scholarship opportunities, and financial aid packages for universities worldwide.
- ➔ Provided school documents to authenticate that each student, grades 9-12th are meeting Abu Dhabi Education Council and the State of Pennsylvania accreditation requirements.
- ➔ Promoted exciting school culture by organizing field trips and events based on positive behavior for all Manor Hall students.

**PRIOR ASSIGNMENT**

**Project GRAD, Knoxville**  
**Quad Learning, INC.**  
**Ivy Tech Community College**  
**City Year Denver**

**College and Career Access Coach**  
**American Honors Advisor**  
**Adjunct Professor**  
**Founding Corps Member**

**2016 - 2017**  
**2014 - 2016**  
**2014 - 2016**  
**2011 - 2012**

## BOARD ASSIGNMENTS /CERTIFICATIONS / MEMBERSHIPS

- ➔ **Knox County School Board – District 1**
- ➔ **Joint Education Committee, County Commissioner and School Board - Co-Chair**
- ➔ **Disparities of Education Outcomes Task Force – School Board Representative**
- ➔ Emerge Tennessee – Class of 2017, Founding Cohort
- ➔ Community Action Coalition Leadership – Class of 2018
- ➔ Consortium for Social Enterprise Effectiveness – Class of 2018
- ➔ Chamber of Commerce Endeavors YP Summit – Co-Chair of Programming Committee
- ➔ Knoxville Area Urban League Achievers Society – Advisory Board Member
- ➔ Knoxville Area Urban League Young Professionals – Membership Chair
- ➔ Alpha Kappa Alpha Sorority, INC. Alpha Pi Omega – Active Member, Political Committee
- ➔ East Knoxville Business and Professional Association – Chair
- ➔ TENSE Summit – Founding Member and Director of Operations

## WORKSHOPS AND PRESENTATIONS

- ➔ [Leadership Legacy – Developing Personal Leadership Skills Through Reflection](#)
- ➔ [Diversity, Conflict Resolution and Perception](#)
- ➔ [Running for Office – Servant Leadership in the Community](#)
- ➔ [Mic Ready for Life – Creating, Delivering and Executing Effective Communication](#)
- ➔ [So you're going to college? – Preparing for College Now](#)
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## Awards and Recognitions

- ➔ Young Elected Official – [35 Under 35](#)
- ➔ Zeta Phi Theta, Inc. Nu Zeta Chapter [Woman to Woman Government/Politics Honoree](#)